

Education

MS in Health Policy, Planning and Financing Corvinus University of Budapest, Budapest, Hungary

September 2021- July 2023

Awardee: Stipendium Hungaricum Scholarship

- Thesis: Comparing health-related quality of life of employed women and housewives in Kosovo

Bachelor of Economics | Hacettepe University, Ankara, Turkey

September 2015- July 2020

Awardee: Türkiye Scholarships

Turkish Language Prep School |Hacettepe University, Ankara,Turkey

September 2015-July 2016

Awardee: Türkiye Scholarships

Work Experience

Teaching Assistant - Heimerer College, Prishtine Kosovo

September 2024- Present

- Designing practical class sessions aligned with the course syllabus and learning objectives.
- Supervising and guiding student teams during hands-on activities.
- Offering one-on-one support to students to clarify concepts or assist with assignment
- Leading review sessions to reinforce theoretical knowledge through practical application.

Retention Specialist - dua.com

February 2024- Present

- Led end-to-end planning and execution of user retention campaigns across email, push notifications, and in-app journeys.
- Perform in-depth analysis to pinpoint the causes of user churn.
- Applied behavioral analytics to assess user decision patterns under conditions of limited information.
- Work with the product team to refine app features based on user feedback and retention insights
- Create clear documentation and knowledge base articles for ongoing retention processes and experiments.

Teaching Assistant - Corvinus University, Budapest

September 2022- June 2023

- Provide feedback on assignments
- Led the department with classroom instruction, records, and assignments
- Organize debates during seminar classes
- Guide them through lectures of Health Economics, Statistics and SPSS

Research Analyst Intern - Diligent Corporation, Budapest

March 2022 to December 2022

- Analyze profits of EU companies
- Build profiles for clients
- Analyze KPI's; Data entry; Data collection Attended Hackathon week, with the project idea "Gender Data Gap"

Languages

- Albanian - Native Language
- English - Fluent
- Turkish - Fluent
- Serbian - Basic
- German - Basic

Digital Skills

- Microsoft Office
- SPSS Statistical Tool
- Stata/R
- CleverTap
- PM Tools (Jira, Confluence)

Work Experience

Executive Assistant - Deputy Minister of Culture, Youth and Sport, Prishtina

April 2021 to October 2021

- Evaluated projects related to sports infrastructure and youth development initiatives.
- Advised on the creation and implementation of strategic plans for new public policies.
- Supported strategic planning and evaluation of youth-focused government programs.
- Coordinated meetings and engagements with national institutions, international partners, civil society organizations, and diplomatic missions.
- Contributed to policy development by conducting research

Projects

- **Medical Waste Management - Heimerer College**

May 2025 - Ongoing

Contributing to an ongoing medical waste management project focused on raising awareness among healthcare staff about proper waste disposal and environmental responsibility.

- **Magazine of Dialogue Academy (MAGDA) - Editor**

First & Second Edition (June -December 2024)

- Managed content planning, article review, and coordination with writers.
- Oversee the entire publication process from draft to final digital release.
- Designed magazine layouts, ensuring visually appealing and reader-friendly designs.
- [MagDA 1st Edition](#)
- [MagDA 2nd Edition](#)

Volunteer Work and Affiliations

- **Dialogue Academy Alumnae - DANA (September 2023 - Present)**

- Participate in biannual meetings in Belgrade and Prishtina to develop new projects.
- Attend online webinars on conflict resolution, dialogue, and peace building.
- Actively engage in exchanges and discussions with fellow alumni to foster collaboration.
- ToT - Network Building and Strategic Planning

- **European Forum Alpbach - Scholarship Recipient & Alumna**

- Selected as a Scholarship Holder for the European Forum Alpbach 2023;
- Participated in high-level discussions on European policy, innovation, and social issues.

- **Young European Ambassador - WeBalkans (January 2022 - Present)**

Representing Kososvo's youth, as part of EU Project in Western Balkan

- EUBeachCleanUp2022; - Signed a pledge with a local NGO to promote sustainability
- Media and Literacy training - Organized events in accordance with House of Europe in Kosovo
- Marking Human Rights Day with the main topic on migration (December 2023)
- Part of EU visa liberalization campaign (ExploreEurope)

- **HOÖK Stipendium Hungaricum Mentor Network- Mentor (June 2022- June 2023)**

Attending Mentor Camp; Providing assistance to freshmen students through the year; Organizing events

- **Health Economics Circle (HEC) - Vice President (September 2022- June 2023)**

Vice President of HEC (student organization of the Department of Health Policy of Corvinus University of Budapest)

- **Digital Ambassador - Corvinus University of Budapest (2021-2023)**

Representing Online the Department of Health Policy, Planning and Financing